

OUT OF THE BOX - CUSTOM 100



The CUSTOM Gift Card kit is designed for merchants that want to launch a program with their own brand and custom artwork. This package includes everything the merchant needs to promote and advertise the product. Additional items can be added for an additional charge. Ask your sales person about additional details on this program.



The CUSTOM OUT OF THE BOX-Custom package includes the following items:

- (100) Custom Cards
- (100) Sleeves
- (100) Envelopes
- (1) 5x7 Acrylic Display Sign
- (1) 4x4 Round Sticker
- (1) 4x5 Tent Card
- (1) 3x6 Vinyl Static Cling
- (1) Welcome kit

NOTE: Packages take 10-15 business days for delivery

Merchant Benefits

Increased Consumer Spending

Awareness is at an all time high! Sales can sometimes double from paper to plastic!

Powerful Promotional Tool

Merchants can use the cards as a tool to increase sales during slow days or promotions.

Increase Store Traffic

Signs and display material in your store will attract more customers wanting to buy a gift for a loved one.

Promotes Customer Loyalty

Merchants can use the cards to help keep the customers coming back. Example: Buy \$50.00 today and get an extra \$10.00 on your card.

Great Impulse Purchase

It has been studied & proven that consumers will tend to impulse purchase if you are promoting a product at the point of sale.

Replace Paper Gift Certificate

Most all merchants selling paper Gift Certificates experience problems with tracking, reporting, fraud, and duplicate use.

Slippage and Breakage

The BIGGEST reason to use Gift Cards is not to have to give customers CASH BACK! Balances stay on cards! Typically only 85% of a cards value is actually redeemed!"

Online Reporting

Printed: Thursday, April 10, 2003
Report Date: 04/10/2003
Company:(OP) Division: * Ar

Time	Trans	PPC Number	Amount	Aut
09:15	AVL	000000039826	\$7.00	00
09:36	AVL	000000039826	\$7.00	00
10:11	AVL	000000039826	\$7.00	00
10:26	AVL	000000039826	\$7.00	00
10:49	AVL	000000039826	\$7.00	00
11:08	AVL	000000039826	\$7.00	00
11:20	AVL	000000039826	\$7.00	00
11:38	AVL	000000039826	\$7.00	00
12:02	AVL	000000039826	\$7.00	00
12:06	AVL	000000039826	\$7.00	00
12:11	ISS	000000050484	\$25.00	00
12:11	AVL	000000050484	\$20.00	00
13:18	ISS	000000050892	\$50.00	00
13:29	ISS	000000051672	\$25.00	00
14:14	AVL	000000050892	\$35.00	00
14:18	AVL	000000050484	\$20.00	00
14:19	AVL	000000051672	\$10.00	00
13:42	PUR	000000050484	\$20.00	00
13:11	PUR	000000051672	\$8.00	00

Number of Cards Issued	3	Number of Cards Added Val	
Amount of Cards Issued	\$106.00	Amount of Cards Added val	
Number of Cards Redeemed	2	Number of Cards Transferr	
Amount of Cards Redeemed	\$28.00	Amount of Cards Transferr	

Pricing

Date: _____

Merchant: _____

Setup Fee: \$ _____

Monthly Fee: \$ _____

Transaction Fee: \$ _____

Contact Information: